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OCTOBER 26, 2005

## The New iPod Video is Getting a Design All of Its Own

Showfootage.com, the video databank for entertainment industry professionals, now offers an expanded selection of thousands of videoclips for portable video players such as Apple's new iPod Video. Now owners of a new iPod can personalise their device starting at EUR.99 per videoclip. The offerings range from live clips featuring flickering candles, tropical beaches or fireworks, to computer animated scenes with hundreds of different motifs and colours.

The clips can be downloaded directly from the vendor's website.

Unlike ring tone providers, showfootage.com can be used without a subscription, thus enabling customers to take advantage of the service without making a long-term commitment.

Showfootage.com also features a free "clip of the week" that users can subscribe to as a Podcast via the media service at Apple's online iTunes store.

"Our expanded range of clips enables iPod owners to use the video function on their new device not only for music videos, but also to integrate their personalised iPod into their lifestyle. The clips can be used as screensavers or background images," noted Matthias Finke, CEO of showfootage.com GmbH & Co. KG.

About showfootage.com:

showfootage.com is a provider of video content for professional users in the entertainment industry. We provide video and lighting specialists worldwide with thousands of clips ranging in length from two to 20 seconds. Our customers include lighting designers from India, Norway, Germany, the US and elsewhere.

Visit our website at: <http://showfootage.com/catalog/>



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