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### Macworld reader poll

Mac OS X 10.4.3 is out. Have you upgraded?

- Yes, immediately
- Waiting/waited a few days
- Waiting a few weeks
- Wouldn't dare
- Couldn't care
- Undecided

[view results](#)

Have your say on Macworld's Forum! [Post your comments here:](#)

## Macworld Daily News

Wednesday - October 26, 2005

### Video iPod spawns new digital gold rush

By Macworld staff

Yet another industry has stepped in to seize the content opportunity of the video-enabled iPod - this time a stock-footage library.

[Showfootage.com](#) has made thousands of videoclips for portable video players available for sale and download from its website. Prices start at €0.99 (c.£0.67). Available clips include flickering candles, tropical beaches, fireworks and computer animations.

Showfootage.com also features a free "clip of the week" that users can subscribe to as a podcast using iTunes.

The move reflects the stirrings of a new digital gold rush, as multiple industries consider exploring the new content opportunity inherent in the video-enabled iPod.

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